VIRTUAL SPONSORSHIP OPPORTUNITIES
As a corporate sponsor of the Fine & Performing Arts at North Central College, your company has access to a range of benefits tailored to meet your business objectives.

## Performing Arts Virtual Season Sponsorship

Season sponsors help bring world-class artists to the Naperville area each year. Past seasons have featured musical performances by Yo-Yo Ma, Dennis DeYoung, Rick Springfield, Dionne Warwick, Huey Lewis, Scotty McCreery, The Doobie Brothers and the Chicago Symphony Orchestra.

### Sponsor Recognition

<table>
<thead>
<tr>
<th>Benefit</th>
<th>$2,500</th>
<th>$5,000</th>
<th>$10,000</th>
<th>$15,000</th>
<th>$25,000+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo featured on sponsor page of season mailer to 91,000 households in January</td>
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<td>⭐</td>
<td>⭐️</td>
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<tr>
<td>Logo featured on sponsor page of performance playbills</td>
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<td>⭐️</td>
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<tr>
<td>Sponsor advertisement in playbills</td>
<td>Half Page</td>
<td>⭐️</td>
<td>⭐️</td>
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<tr>
<td>Logo featured in e-newsletters</td>
<td></td>
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<tr>
<td>Sponsor recognition in pre-show reminder email for North Central presented virtual performances</td>
<td>⭐️</td>
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<tr>
<td>Logo featured on Fine and Performing Arts homepage</td>
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<tr>
<td>Sponsor thank you via social media (Facebook, Instagram, Twitter)</td>
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<td>⭐️</td>
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<tr>
<td>Sponsor message in two e-newsletters per season</td>
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<tr>
<td>Sponsor messaging via social media (Facebook, Instagram, Twitter)</td>
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<tr>
<td>Sponsor logo featured on event pages for virtual concerts</td>
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<tr>
<td>Sponsor advertisement with click-through on e-tickets and confirmation emails</td>
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<tr>
<td>Executive Spotlight with logo, photo and sponsor message in performance playbills</td>
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<td>Half Page</td>
<td>Full Page</td>
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<tr>
<td>Logo featured on playbill covers</td>
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<tr>
<td>Top billing on all marketing materials as lead season sponsor</td>
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### VIP Access for Executives and Clients

- Invitations to three exclusive Impresario Society virtual mini-concerts
- Complimentary tickets to North Central presented performances
- Logo featured in exclusive email invitations to Impresario Society events

### Employee Engagement Opportunities

- Unlimited complimentary tickets to virtual North Central presented performances
- Custom virtual concert event calendar to share with employees

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25% off Sponsorship Packages
NORTH CENTRAL COLLEGE’S VIRTUAL FINE ARTS SEASON

Chicago Sinfonietta Annual Tribute to Dr. Martin Luther King, Jr.
To be announced

The Hit Man
Thursday, January 28, 2021

The Langston Hughes Project
Thursday, February 4, 2021

Mojo & The Bayou Gypsies
Thursday, February 11, 2021

Naturally 7
Thursday, February 25, 2021

The Red Hot Chilli Pipers
Thursday, March 11, 2021

Lee Rocker of Stray Cats
Thursday, March 25, 2021

The Sharpe Family Singers
Thursday, April 8, 2021

Williamsburg Salsa Orchestra
Thursday, April 22, 2021

Robert Neary
“So Good: The Neil Diamond Experience”
Thursday, May 6, 2021

AND MORE!

FOR MORE INFORMATION ON THESE AND ADDITIONAL EVENTS, PLEASE VISIT FINEARTS.NORTHCENTRALCOLLEGE.EDU.
OVER THE LAST DECADE the Wentz Concert Hall and Fine Arts Center has served as the cornerstone venue for the College’s spectacular Fine and Performing Arts seasons. Below are a few examples of the many nationally and internationally acclaimed artists who have brought their talents to Naperville and North Central College. We look forward to a time when we can come together to celebrate in person, but until then, stay safe, be well and know that WE ARE ALL UNITED IN SPIRIT THROUGH OUR LOVE OF THE ARTS.

VENUES

Wentz Concert Hall
171 E. Chicago Ave., Naperville
- Auditorium with world-class acoustics
- Seats 617
- Main floor and balcony seating
- Spacious lobby for receptions
- Box office

Pfeiffer Hall
310 E. Benton Ave., Naperville
- Historical theatre built in 1926
- Seats 1,057
- Main floor and balcony seating
- Box office

Madden Theatre
171 E. Chicago Ave., Naperville
- Black box theatre
- Seats 150
- Spacious lobby for receptions
- Flexible seating arrangements or options for no seating
- Box office

Office of Development
development@noctrl.edu