

North Central College

SEASON 2016-2017

FINE & PERFORMING ARTS

SPONSORSHIP OPPORTUNITIES



Huey Lewis
2014



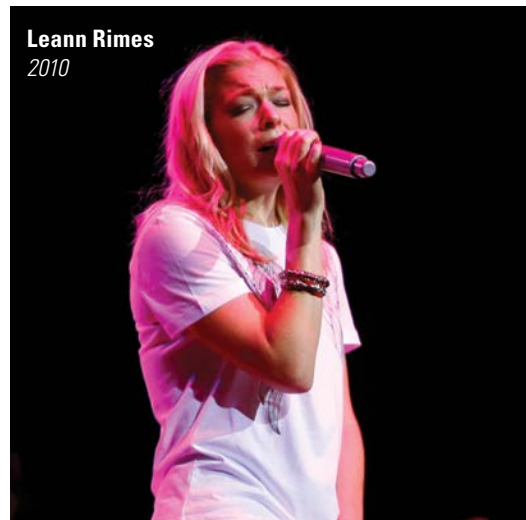
Sara Evans
2012



Yo-Yo Ma
2011



Chicago Symphony Orchestra
2012



Leann Rimes
2010



The Doobie Brothers
2015



BECOME A Corporate Sponsor

Partner with us as a sponsor of the Fine & Performing Arts at North Central College and access a range of benefits tailored to meet your business objectives. As a sponsor, your company will increase brand exposure and enhance visibility in Naperville and in the wider community through unique marketing, client hospitality and employee engagement opportunities.



PERFORMING ARTS SEASON SPONSORSHIPS

Support downtown Naperville's premier performing arts venues and help bring 35+ world-class artists, like Yo-Yo Ma and the Chicago Symphony Orchestra, to DuPage County each year. Season sponsorship offers brand exposure to 40,000+ patrons and 100,000+ households annually. Lead sponsorship for the full season starts at \$100,000 and includes a customized benefits package that aligns with your company's unique partnership objectives.

MARKETING, BRANDING & RECOGNITION	\$2,500	\$5,000	\$10,000	\$15,000	\$25,000+
Logo placement on Fine and Performing Arts website, sponsor page of performance playbills, and sponsor page of season mailing (sent to 100,000+ households)	★	★	★	★	★
Monthly playbill advertisement (page size)	HALF	HALF	FULL	FULL	FULL
Onsite recognition via signage and closed-circuit TV	★	★	★	★	★
Verbal acknowledgement before North Central presented performances		★	★	★	★
Digital engagement via social media and promotional message in two e-newsletters per season			★	★	★
Executive Spotlight with logo, photo and message in playbills (number of months)				4	ALL
Complimentary performance sponsorship (with benefits detailed on opposite page)					★

EXCLUSIVE ACCESS FOR EXECUTIVES AND CLIENTS	\$2,500	\$5,000	\$10,000	\$15,000	\$25,000+
Complimentary tickets to North Central performances (per season)	2	4	8	12	20
Invitations to art exhibit openings at Schoenherr Gallery	★	★	★	★	★
Invitations to annual Impresario Dinner	★	★	★	★	★
Access for guests to Impresario Lounge for pre-concert and intermission entertaining during three shows each season (number of guests per show)		2	4	6	10
Special recognition for company representatives at the Impresario Dinner			★	★	★
Opportunity to host a pre- or post-show reception				★	★
Complimentary rental of the Wentz Concert Hall stage or Schoenherr Gallery for entertaining or special event					★
Escorted backstage access to meet artist at show of choice (subject to artist availability)					★

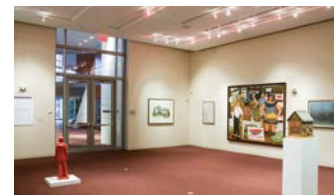
EMPLOYEE ENGAGEMENT OPPORTUNITIES	\$10,000	\$15,000	\$25,000+
Employee ticket discount	10%	20%	25%
Exclusive invitations for employees to artist workshops and master classes		★	★
Customized presentation for employees about upcoming performances and how to access ticket discounts and other sponsorship benefits			★

SCHOENHERR GALLERY FINE ARTS SEASON SPONSORSHIPS

Connect with art lovers in Naperville and beyond through sponsorship of the Schoenherr Gallery season. The gallery has featured works by artists such as Andy Warhol and Will Barnet and offers sponsor visibility with 100,000+ households annually.



SPONSORSHIP OPPORTUNITIES	\$2,500	\$5,000	\$10,000+
Logo placement on Fine and Performing Arts website and in full season mailings (sent to 100,000+ households)	★	★	★
Onsite recognition via signage at Schoenherr Gallery throughout season	★	★	★
Invitations to exclusive gallery reception for Friends of the Arts donors, annual Impresario Dinner, and art exhibit openings at Schoenherr Gallery throughout season	★	★	★
Sponsorship of gallery exhibit/s of choice, with recognition on exhibit signage and postcard, in season brochure, and at opening reception	1	2	4
Display table in lobby outside of Schoenherr Gallery during opening receptions for sponsored exhibits		★	★
Private tours of gallery exhibits for up to 20 clients, employees, or guests by gallery director or curator (number of exhibits)		2	ANY
Special recognition at Friends of the Arts gallery reception and annual Impresario Dinner			★
Digital engagement via social media and promotional message in two gallery e- newsletters per season			★
Private meet-and-greet with select exhibiting artists (subject to artist availability)			★



A LA CARTE PERFORMING ARTS SPONSORSHIP OPPORTUNITIES

Do you prefer to align your brand with a specific artist or genre of music? Starting at \$5,000, we offer performance and series sponsorships with unique marketing and client entertaining benefits.

SINGLE PERFORMANCE SPONSORSHIPS	Starting at \$5,000
Logo next to sponsored performance in full-season brochure (mailed to 100,000+ households)	★
Full-page ad in playbill during the month of sponsored performance	★
Announcement before sponsored performance	★
Display table in lobby before and during sponsored show	★
Four complimentary tickets to performance	★
10 percent discount on additional tickets to performance	★
Option to host a pre- or post-show reception	★

SERIES SPONSORSHIPS	Starting at \$15,000
Logo next to sponsored performances in full-season brochure (mailed to 100,000+ households)	★
Full-page ad in playbill during months of sponsored performances	★
Announcement before sponsored performances	★
Display table in lobby before and during sponsored shows	★
Four complimentary tickets to each sponsored performance	★
15 percent discount on additional tickets for sponsored performances	★
Option to host a pre- or post-show reception	★



Venues

Wentz Concert Hall & Fine Arts Center

171 E. Chicago Ave., Naperville

This cultural and architectural jewel features Wentz Concert Hall, a spectacular 617-seat auditorium with world-class acoustics; Madden Theatre, a 150-seat black box theatre; Schoenherr Gallery; and spacious lobbies for receptions.



Pfeiffer Hall

310 E. Benton Ave., Naperville

Music and theatrical productions, recitals, choral and instrumental performances are hosted throughout the year in this historic west suburban magnet for the arts. Built in 1926, it features a 1,057-seat auditorium with main floor and balcony seating.



Meiley-Swallow Hall

31 S. Ellsworth St., Naperville

The 239-seat theatre with a thrust stage is ideal for intimate musical and theatre productions or lectures. The cozy setting is home to many of the College's theatre department productions and studio theatre plays. It's also open for use by community artists and groups.



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